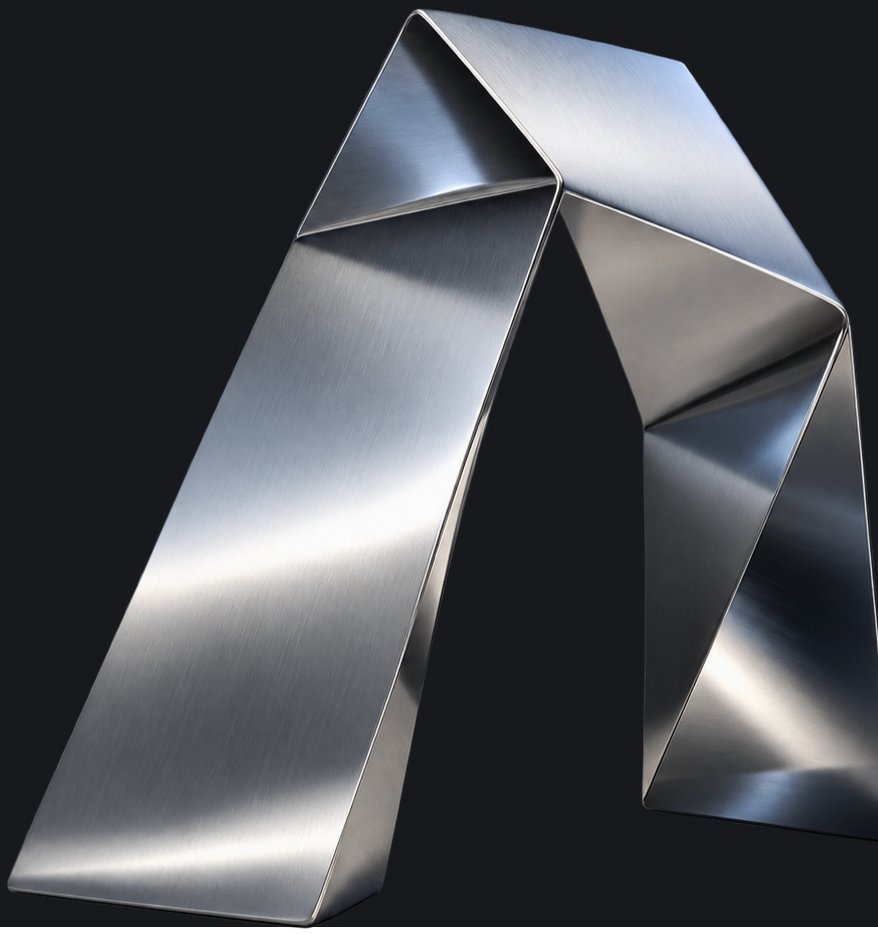
SAMPLE REPORT / PUBLIC EVIDENCE

2026

# Business audit.

Your website, search and social media.
The findings. The fixes. The next steps.



01 / YOUR RESULTS

02 / FINDINGS + SOLUTIONS

03 / YOUR ACTION PLAN

04 / HOW TEUCHON CAN HELP

PREPARED FOR

TEUCHON

teuchon.com

Oct 21, 2026

Sample report based on recorded public information.

YOUR RESULTS AT A GLANCE

# Your results at a glance

TEUCHON presents a connected offer: helping businesses attract customers through marketing and websites, while reducing manual work through automation and custom software. The service explanations are useful, and the audit offer clearly describes its deliverable and evidence limits. The most important opportunity is to resolve the audit page's conflicting purchase messages: it invites checkout while stating that checkout is not available yet. After that, make the homepage's opening screen more specific about the offer and align the sampled pages' preferred addresses.

A STRENGTH TO KEEP

## Services connect customer acquisition with day-to-day operations

[3]

WHY IT HELPS

The homepage explains practical uses for the services rather than simply listing capabilities.

START HERE

## Make the audit's purchase invitation match its availability

While checkout is unavailable, replace purchase invitations with "Preview the sample audit" and link them to the sample report section.

YOUR PRIORITIES

| | | |
|---|---|---|
| **Website** | Make the audit's purchase invitation match its availability | 03 |
| **Search** | Align preferred page addresses with the website's www destination | 06 |

YOUR FINDINGS AND SOLUTIONS / WEBSITE

# Make the audit's purchase invitation match its availability

WHAT WE FOUND

The /audit order section states that checkout is not available yet, but the sampled button text still says "Continue to checkout · $9.99". [6] [5]

A buyer cannot tell whether the audit can actually be purchased now. This is a direct conflict in the paid offer's next step, rather than evidence that the payment system failed.

WHAT TO DO NEXT

While checkout is unavailable, replace purchase invitations with "Preview the sample audit" and link them to the sample report section. Replace the checkout button with a clear non-purchase status, and do not request order information for an unavailable purchase. Keep the studio contact route available for questions. When purchasing is ready, remove the unavailable notice and restore the checkout invitation only after confirming the payment and report-delivery process.

HOW TO TELL IF IT HELPS

Confirm that every audit purchase invitation matches the current availability, that the preview links open the intended sample, and that the order section no longer presents contradictory instructions.

# Explain the offer on the homepage's opening screen

THE OPPORTUNITY

The captured desktop opening screen shows "The next version of your business." and "See what we do", without a visible explanation of the services. The homepage explains its connected marketing and technology offer further into the page. [8] [3]

The opening statement communicates ambition but leaves a new visitor to discover whether TEUCHON sells marketing, websites, operational tools, or business consulting. Bringing a short service explanation into this screen would make the next click a more informed choice.

CHANGE TO TRY

Keep the main heading and add this proposed supporting sentence before "See what we do": "Marketing, websites, and automation that help your business attract customers and reduce manual work." Use the existing service section as the destination rather than adding a competing route.

HOW TO TELL IF IT HELPS

Capture the updated desktop opening screen and confirm that the service explanation is visible with the heading and service link. Check the corresponding mobile layout to ensure the added copy remains readable without covering the link.

YOUR FINDINGS AND SOLUTIONS / WEBSITE / CONTINUED




Captured desktop screenshot: Homepage offer and main heading. Captured view only; other devices and interactions were not tested by this image. [8]

KEEP WHAT IS WORKING

## Services connect customer acquisition with day-to-day operations [3]

The homepage explains practical uses for the services rather than simply listing capabilities. Connecting inquiry capture, follow-up, websites, and custom tools helps a business owner understand why marketing and technology belong in the same engagement.

## The audit explains what the buyer receives and what evidence can support [6]

The audit describes a prioritized, usable report and explicitly separates measurements from recommendations. This is worth preserving because buyers need to understand the substance and limits of a public-data assessment before paying.

YOUR FINDINGS AND SOLUTIONS / SEARCH

# Align preferred page addresses with the website's www destination

THE OPPORTUNITY

The sampled homepage request redirects from teuchon.com to www.teuchon.com. The homepage has no canonical tag, while /audit and /audit/privacy declare preferred addresses on the non-www host. [1] [2] [4] [7]

A canonical tag tells search engines which page address the website prefers. These sampled declarations do not follow the homepage's observed host choice. Aligning them would make the site's address signals clearer, although this does not establish an indexing or ranking problem.

CHANGE TO TRY

Use the observed www destination consistently: add https://www.teuchon.com/ as the homepage canonical, change the audit canonical to https://www.teuchon.com/audit, and change the privacy page canonical to https://www.teuchon.com/audit/privacy. Keep internal links on that same host and confirm that each preferred address serves the intended page.

HOW TO TELL IF IT HELPS

Inspect the returned HTML for each affected page and confirm that its canonical matches its intended www address. Confirm that those addresses open the correct pages and that the existing homepage redirect remains consistent.

# Your action plan

Start with the first change, then work through the next priorities. Each step below connects to the full finding and its solution.

FIRST

01

## Make the audit's purchase invitation match its availability

While checkout is unavailable, replace purchase invitations with "Preview the sample audit" and link them to the sample report section.

Full finding: page 3. [6] [5]

NEXT

02

## Explain the offer on the homepage's opening screen

Keep the main heading and add this proposed supporting sentence before "See what we do": "Marketing, websites, and automation that help your business attract customers and reduce manual work."

Full finding: page 4. [8] [3]

LATER

03

## Align preferred page addresses with the website's www destination

Use the observed www destination consistently: add https://www.teuchon.com/ as the homepage canonical, change the audit canonical to https://www.teuchon.com/audit, and change the privacy page canonical to https://www.teuchon.com/audit/privacy.

Full finding: page 6. [1] [2] [4] [7]

# How TEUCHON can help

TEUCHON can help put the recommendations in this report into practice.

# Sources and brief notes

TEUCHON / Oct 21, 2026

Public snapshots do not confirm account ownership. We did not access private account results, complete forms or make bookings. Search rankings, ad returns and sales were not measured. Missing information does not mean something is wrong.

Owner-provided context: "We haven't set up socials or much external presence yet."

Confirmed not set up: Social media. This statement applies only to the listed areas.

We couldn't complete the website speed test.

The checkout button was not activated, so payment functionality and its enabled state are unverified.

The placement judgment is based on the supplied desktop screenshot; mobile placement was not assessed.

Alternate-host audit redirects and search-engine-selected preferred addresses were not assessed.

SOURCE REGISTER

Bracketed numbers connect the findings to these sources. Links open the original pages, which may change.

**https://www.teuchon.com/**

[1] Requested and final page URL; [2] Preferred page address for search engines; [3] Sampled page wording; [8] Captured desktop screenshot: Homepage offer and main heading. public page observation; 2026-10-21.

**https://www.teuchon.com/audit**

[4] Preferred page address for search engines; [5] Button wording; [6] Sampled page wording. public page observation; 2026-10-21.

**https://www.teuchon.com/audit/privacy**

[7] Preferred page address for search engines. public page observation; 2026-10-21.